A BOUNDARY-BREAKING MBA PROGRAM

The MBA program at Woodbury University is designed to prepare you for the next stage of your career and set you apart as a leader who thinks differently about business. It fits into the busy professional life while providing the quality you’re looking for in an advanced degree. Consider the ways it can give you a competitive edge as you seek to influence the world through business:

• You will learn how to think through problems from a creative, results-oriented approach called design thinking.

• An emphasis on ethical leadership and civic engagement in business will train you to seek the correct answers to problems.

• Regardless of your field, you will learn to view business from a 360-degree perspective, resulting in innovative, globally minded solutions.

• A focus on entrepreneurship will put you at the forefront of your field by giving you the tools and confidence you need to turn vision into action.

• Students emerge from the MBA program with a sound knowledge base in accounting, finance, marketing, leadership, strategy, and the networking skills necessary to build a successful career.

COMPANIES THAT HIRE WOODBURY MBA GRADUATES

Bank of America • Bloomingdale’s • Boeing • BMG Music • Cartoon Network • Ernst & Young, LLP • ExxonMobil • The IRS • Jet Propulsion Laboratory • Juicy Couture • Hilton Hotels • Honda Corporation • Kaiser Permanente • Lockheed Martin • Los Angeles Times • Macy’s • Merrill Lynch
JUST THE FACTS

The **oldest business program** in the West

Intensive **36-credit** curriculum

**1- to 2-year** program-completion options

**Top 5%** of business schools accredited by the Association to Advance Collegiate Schools of Business, globally

ExxonMobil · The IRS · Jet Propulsion Laboratory · Juicy Couture · Hilton Hotels · Medtronic · Meggitt Control Systems · NBC Universal · Target · UCLA · Walt Disney
AN MBA PROGRAM YOU CAN MANAGE

Woodbury’s intensive degree format allows you to complete your MBA degree while balancing the demands of your personal and professional life. The 36-credit program contains 12 courses that can be completed in as little as one year.

PROGRAM FEATURES

**Intensive Format:** Courses are offered in 7-week sessions. Two sessions make up one semester, with Fall, Spring, and Summer semesters available.

**Evening and Weekend Course Times:** Take classes in the evenings, on the weekends (offered during select semesters), or both to complete your degree in a shorter period of time. Each course meets once every week for 7-week intensive sessions (there are two sessions per semester), allowing you to take as many as four courses per semester.

- **Weeknight Class Format -**
  Meet from 6 pm–10 pm one evening each week

- **Weekend Class Format -**
  Meet on either Saturday or Sunday from 8 am–12 pm or 1 pm–5 pm
Degree Completion Options: Complete your degree in as little as one year (for students with Business Undergraduate degrees) or 1 1/2-yrs (for students with non-Business Undergraduate degrees) by taking four courses per semester in the Fall, Spring, and Summer semesters. Or, spread your courses out over two years by taking two courses per semester (still considered full-time).

Students with a business degree: Complete the MBA program in one year (three semesters) by taking two courses per session (four per semester).

Students without a business degree: Complete the MBA program in one and one-half years (five semesters), including pre-MBA courses, by taking approximately two courses per session (four per semester).

Other options: Complete the MBA program in 2 years (for students with Undergraduate Business degrees) or 3 years (for students with non-Business Undergraduate degrees) by taking one course per session (two per semester).
Woodbury’s highly personalized MBA program means you will have plenty of interaction with your peers and experienced faculty members.
PREPARE FOR YOUR MBA

Don’t have a degree in business (or a related field) from an accredited undergraduate institution? You can prepare for the MBA program by taking Woodbury’s pre-MBA courses. Each PMBA course is equivalent to two or more undergraduate-level business courses.

When you are admitted into the MBA program, you will receive a PMBA evaluation stating any prerequisite courses you need to take. This evaluation is based on the transcripts you submit during the admissions process. If you have an undergraduate degree in business from an AACSB- or ACBSP-accredited program, you are automatically waived from PMBA courses. To be waived from a PMBA course, you must have completed corresponding undergraduate courses with a grade of “C” or higher.

PMBA Courses include:

- PMBA 501  Accounting Practices
- PMBA 502  Financial Economics
- PMBA 504  Global Marketing
- PMBA 505  Production, Operations, and Systems Management
- PMBA 506  Organizational Behavior & Strategy
- PMBA 507  IT Applications for Business
YOUR COURSE OF ACTION

MBA CURRICULUM

The MBA program consists of 12 courses. Eight of these courses are required and provide an in-depth and holistic view of business. Four additional electives give you the opportunity to form a concentration in an area of business that interests you.

Eight Integrated Core Courses

WMBA 500  Financial Accounting
WMBA 503  Quantitative Methods for Business Decisions
WMBA 504  Managerial Economics
WMBA 505  Managing and Leading Organizations Ethically
WMBA 506  Marketing Concepts and Strategies
WMBA 507  Managerial Finance
WMBA 558  Entrepreneurship
WMBA 582  Strategic Management Consulting
MBA CONCENTRATIONS

In order to optimize the choice of electives, we offer a variety of courses under two thematically related sets of concentrations: Accounting-Finance and Leadership-Global Strategy. In the Accounting-Finance area, we offer courses such as Managerial Accounting, Tax Theory and Application, International Finance, Investment Analysis, and various timely topics courses. Similarly, in the Leadership-Global Strategy area, we offer courses such as Ethical Leadership, Self-Leadership, Creativity in Management, Emotional Intelligence, Comparative Management, International Marketing, and International Business Strategy. A student can select up to four elective courses in their chosen area of concentration.

MBA Capstone Course

Before you complete your degree, you will take an innovative wrap-up course that integrates consulting and strategic management elements. It examines the roles and responsibilities of top managers in developing, implementing, and managing an effective organization-wide strategy. Specifically, this course provides students with an overview of the world of strategic consulting and consulting as a career. A case-study method is used to develop an integrative enterprise perspective.
YOUR ROADMAP TO ENROLLMENT

ADMISSION REQUIREMENTS

Choose one of these three pathways to enroll:

1. Direct Admit Track – For recent college graduates with little or no work experience. Minimum requirements: A bachelor’s degree from a regionally accredited institution and test scores that meet these standards:
   - The minimum GMAT score is determined using the following formula:
     \[ \text{GMAT} = 1,000 - (\text{GPA} \times 200). \]
   - GRE scores are evaluated on an individual basis.

   Submit these documents as part of your application:
   - Completed online application.
   - Official transcripts from all colleges and universities attended.
   - Official GMAT or GRE Score Report.
   - Professional résumé.
   - Three letters of recommendation (academic or professional).
   - Statement of Purpose: 2–3 page essay describing your qualifications for acceptance into the MBA program. Address your leadership potential, motivational aptitude, and career goals. Discuss how a Woodbury MBA will assist you in accomplishing your goals.

2. Professional Admit Track – For applicants with 3–5 years of management and/or supervisory work experience and a bachelor’s degree from a regionally accredited institution.
A minimum GPA of 2.5 (C+) out of 4.0 is required. Upon evaluation, GMAT or GRE scores may not be required.

Submit these documents as part of your application:

• Completed online application.
• Official transcripts from all colleges and universities attended.
• Extended professional résumé (3–5 years of professional work experience).
• Three letters of recommendation (one academic and two professional).
• Statement of Purpose: 2–3 page essay describing your qualifications for acceptance into the MBA program. Address your leadership potential, motivational aptitude, and career goals. Discuss how a Woodbury MBA will assist you in accomplishing your goals.

3. Honors Track - Applicants with a BBA from an AACSB-accredited school with a GPA of 3.5 or higher may enter the MBA program without GMAT or GRE scores. These students will take a course called WMBA 502: Essentials of Case Analysis that prepares students in quantitative, verbal, and writing skills.
WHEN TO APPLY

We recommend that you submit all of your application materials two months before you hope to enter Woodbury’s MBA program to allow adequate time for processing.

*Suggested application submission dates for each semester:*
- Fall semester – July 1st
- Spring semester – November 1st
- Summer semester – March 1st

PROGRAM START DATES

Woodbury’s MBA program has three entry points each year—one at the beginning of each semester.

**Fall Dates**
Session I: August – Program entry
Session II: October

**Spring Dates**
Session I: January – Program entry
Session II: March

**Summer Dates**
Session I: May – Program entry
Session II: July

For exact start dates each year, please visit business.woodbury.edu
INTERNATIONAL STUDENT TRACK

Submit all application materials for one of the three admission tracks (direct, professional, or honors track). In addition to these materials, please also submit:

- English translations of all academic records.
- Official TOEFL, IELTS, or equivalent score reports:
  - Minimum TOEFL 80
  - Minimum IELTS 6.5
- Copy of passport and/or current visa.

- Financial statement – Official bank statement with minimum balance to cover cost of tuition and room and board. The bank affidavit may be submitted in the form of an original bank statement (checking and/or savings account) issued within the last six months. NOTE: All documents must be original and translated into U.S. dollars.
- Photocopies of original documents will not be accepted.
YOUR INVESTMENT

TUITION AND FINANCIAL AID

2016–17 Costs

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
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<tbody>
<tr>
<td>Tuition per unit</td>
<td>$1,156</td>
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<tr>
<td>Tuition per course (3 units)</td>
<td>$3,468</td>
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<tr>
<td>Total Tuition (36 units)</td>
<td>$41,616</td>
</tr>
<tr>
<td>Total Tuition w/ PMBAs (54 units)</td>
<td>$62,424</td>
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</table>

Financial Aid

If you are a U.S. citizen or eligible non-citizen (permanent resident), you can apply for need-based Federal Financial Aid (graduate student loans) upon acceptance to the MBA program. Eligibility is determined by financial need. Learn more at fafsa.ed.gov.

MBA STUDENT DEMOGRAPHICS

From Burbank to Bangalore, commerce is now international, multicultural, and challenging in fascinating ways. Woodbury reflects this diversity and will equip you to harness the power of many perspectives.

<table>
<thead>
<tr>
<th>Demographic</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Asian American</td>
<td>3.8%</td>
</tr>
<tr>
<td>African American</td>
<td>3.8%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>10.6%</td>
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<tr>
<td>White, non-Hispanic</td>
<td>52.4%</td>
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<tr>
<td>International</td>
<td>29.1%</td>
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<tr>
<td>Female</td>
<td>56.3%</td>
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<tr>
<td>Male</td>
<td>43.6%</td>
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<tr>
<td>Average Age</td>
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</tr>
</tbody>
</table>
MBA ASSOCIATION

With a 130-year track record of success, Woodbury business alumni have proven time and again that it’s both what you know and who you know that leads to success in business. The MBA Association (MBAA) increases the return on students’ investment in education. Led by students, MBAA provides activities, opportunities, and other services. Acting as an advocate for students in the MBA program, the MBAA is focused on:

- **Professional Development** - Creating opportunities for continued growth beyond your degree.
- **Academic Quality** - Representing MBA students before the University administration in matters concerning quality of education and qualification of instructors.
- **Social Interaction** - Planning events and activities for themselves as well as for the benefit of the University in general.
FACULTY INVESTED IN YOUR SUCCESS

Throughout your education at Woodbury University, you will receive mentoring and career strategies from the successful working professionals who teach your classes. Your professors will match you to opportunities and business contacts after graduation to catalyze new business ventures and synergistic start-ups.

**Interim Dean**
Joan Marques
Professor, Management, Organizational Behavior, Leadership
PhD, Tilburg University; EdD, Pepperdine University

**Chair**
Satinder Dhiman
Associate Dean, Chair and MBA Director
Professor of Management
PhD, Tilburg University; EdD, Pepperdine University

**Full-time faculty**
Tahmoures A. Afshar
Professor, Finance
PhD, Indiana University

**Chair**
Satinder Dhiman
Associate Dean, Chair
Professor of Management
PhD, Tilburg University; EdD, Pepperdine University

Robert L. Bjorklund
Professor, Management
PhD, University of Massachusetts Amherst

Angelo Camillo
Associate Professor, Strategic Management, International Business
PhD, Oklahoma State University
David Cho
Assistant Professor, Management
PhD, Indiana University

Nathan Garrett
Assistant Professor, Information Technology
PhD, Claremont Graduate School

Svetlana Holt
Associate Professor, Management, Organizational Behavior
EdD, Pepperdine University

Anthony Craig Keller
Associate Professor, Accounting
PhD, Texas A&M University

Yasuo Nishiyama
Associate Professor, Economics, Quantitative Methods
PhD, University of California, Berkeley

Mine Üçok Hughes
Associate Professor, Marketing
PhD, University of Southern Denmark

Danielle Way Ramirez
Associate Professor, Marketing
PhD, University of Texas at Austin

Tony Stovall
Assistant Professor, Marketing
PhD, University of Arizona
With so many MBA programs to choose from, you need to know that you are making a sound investment in your future when you choose Woodbury. Here are just a few things that set Woodbury’s MBA program apart:

- Our flexible program allows busy professionals to complete an MBA in as little as one year by taking evening and some weekend classes.

- Our 18:1 student/faculty ratio creates a highly personalized setting where you receive the mentoring you need to achieve success in your career.

- Our location in Burbank, California, the media capital of world, gives you access to a network of opportunities in a cutting-edge industry.

- The quality of our MBA program, verified by its recent accreditation by the Association to Advance Collegiate Schools of Business, says your degree will mean something to your current or future employers.

You can be confident that the innovative MBA program we offer will not only get you to the next stage in your career, but give you a distinctive view of the business world that propels you to a new level of success.
The world needs a totally different breed of leaders, leaders who are centered but not self-centered, leaders who are socially conscious, entrepreneurial, holistic, and creative design thinkers. Woodbury’s MBA program is specially designed to help you discover, polish, and share your unique gifts and talents. It is all about learning, living, and leaving an enduring legacy.

— Dr. Satinder Dhiman, Associate Dean, MBA Director and Chair School of Business

Entrepreneurship
Ethical Leadership
Civic Engagement
Change Management

Take the next step toward becoming a visionary, boundary-breaking leader today.
Our mission is to cultivate the distinctive talents of each student to prepare future leaders of business who communicate effectively, act ethically, and think globally.