

## A Word from the Dean

Greetings from Burbank, the Media Capital of the World!

*Business with a Conscience* is what we prepare you for at Woodbury University's School of Business.

Our carefully assembled faculty team of scholarly academics and business practitioners guarantees a portfolio of *business education for the real world*.

*Creative awareness* is the foundation we embed in our courses, because we are well aware that we are training you for jobs that may not yet exist, and preparing you to solve problems that have yet to reveal themselves.

Our BBA core provides a solid underpinning to our four undergraduate majors: we expose all our students to field projects, dialogues, thought and reflective processes, that reshape their views for responsible and sustainable life leadership.

Our MBA program does not require the GMAT or GRE as a condition for entry, and can be completed in one year if a student meets the preparatory requisites. Our two concentrations, Leadership/Global Strategy and Accounting/Finance, created on basis of alumni, focus groups, ongoing students, and local stakeholders' advise, are highly popular.

Our small size is a guarantee for a warm, safe, and personable experience and strong mentoring opportunities. As one of our proud alumni put it: *"At other Schools, they know your number. At Woodbury, they know your name."*

We look forward to making you part of our family!

*Joan Marques, PhD., EdD., MBA.*

