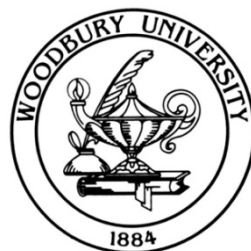


WOODBURY UNIVERSITY CLASS OF 2014
CAREER OUTCOMES REPORT
SEPTEMBER, 2015



PREPARED BY:
CAREER DEVELOPMENT
OFFICE OF STUDENT DEVELOPMENT

EXECUTIVE SUMMARY

INTRODUCTION

The Career Development Office conducts an annual study of the post-graduation plans of Woodbury's new graduates, with a focus on employment status, salary, and graduate school acceptance. Data collection for the class of 2014 started in spring 2014 and continued over a six month period, following guidelines suggested by the National Association of Colleges and Employers (NACE). Information was collected by means of surveys, employers, faculty, and professional networking websites for 185 out of 267 graduates (69% knowledge rate*).

***KNOWLEDGE RATE DEFINED**

Use of the term knowledge rate, rather than response rate, is consistent with NACE's First Destination Survey Standards. It defines the percent of graduates for which the institution has reasonable and verifiable information concerning the graduates' post-graduation career activities. This information can come from survey responses, employers, and faculty or professional networking sites such as LinkedIn. While NACE recommends a minimum knowledge rate of 65%, the goal for Woodbury is to attain the highest possible knowledge rate to ensure that the data reported accurately reflects the outcomes of Woodbury's graduates.

LIMITATIONS

While the data collected are a good starting point, the results may not be generalizable to the broader population of Woodbury's graduates. The Career Development Office will continue to engage and refine its efforts to collect complete and accurate outcomes data and provide useful and informative reports for the University. Currently, staff is working with the Institutional Researcher to create a systematic approach to improve the data collection and reporting processes. Staff will also be reaching out to collaborate with campus partners to improve the quality of data captured regarding graduates' career outcomes.

HIGHLIGHTS

Employment Status: 87.6% of respondents reported holding some type of employment (67% full-time, 12.4% part-time, 7.6% freelance/self-employed, 0.5% internship) (Figure 1).

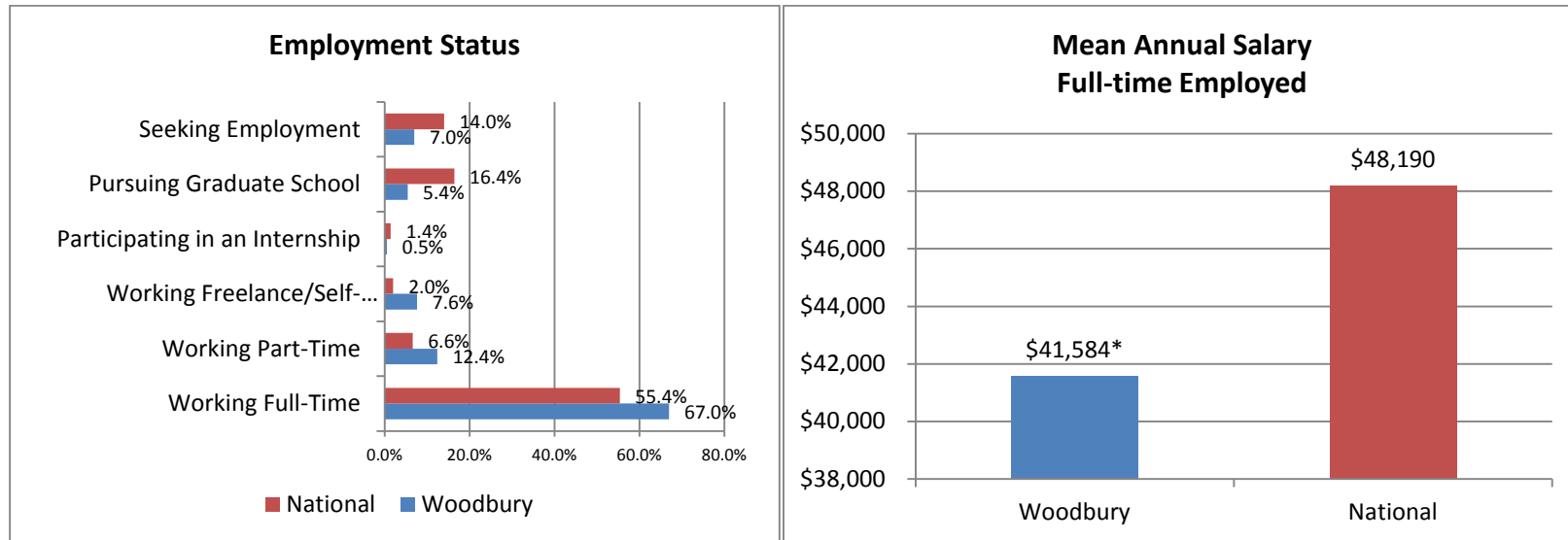
Salary: The mean annual salary of those working full time is **\$41,584*** (Figure 2).

Employment Location: The State of California is the geographic location for 92.16% graduates.

Graduate School: Of those indicating plans for both graduate school and work, 5.2% have been admitted to graduate schools. Alliant International University, California State University Northridge, National University, Pacific Oaks College, Pepperdine University and Woodbury University were listed as graduate schools where respondents have been accepted.

Figure 1: Employment status compared to the national aggregate

* Figure 2: Mean annual salary for full-time employed compared to the national aggregate



* Salary data is based on graduates who indicated full-time employment via confidential survey. Only 53 out of 124 full-time employed graduates provided their annual salary information.

EMPLOYERS WHO HIRED 2014 GRADUATES FOR EMPLOYMENT

A Noise Within	Disneyland Resort	Landscape Designs by Theo	The Giving Keys
Adam Wheeler Design	Displayit, Inc.	Law Offices of Timothy V. Milner	The Rare Studio
Aerlex Tax Services, LLC	Dream Works Animation	LAZ Parking	Totum Corporation
AG Jeans	Dreamentia, Inc.	LaZerCAD, LLC	Trader Joe's
AHPN	DreamWorks	Legendary Entertainment	Troller-Mayer Associates, Inc.
AMLI Warner Center	Dubai Municipality	Lions Gate Entertainment	Ultra PRO International
AppleOne	Ecovacs Robotics, Inc.	Los Angeles Chamber of Commerce	UNIQLO
Army National Guard	Enterprise Rent a Car	McAuliffe & Co Architects	Van Heusen
Baby Trend	Entertainment Partners	Menlo Worldwide	Warner Bros. Entertainment, Inc.
BabyFirst TV	Ernst & Young (2)	Mercer	Wells Fargo
Bank of America	Fandango	Mickey and Jenny	Whispering Kite, LLC
Bessolo Haworth & Vogel, LLP	Forever 21 (3)	Midnight Oil Agency, Inc.	Wolcott Architecture Interiors
Beverly Hills Periodontics	Fulham	MYNG Architects	Woodbury University (5)
Bexel	GA Engineering	Nailing Hollywood	YSM Design
BMW of North America, LLC	Gensler	Najayed Imports	Zagrodnik + Thomas Architects
Brownlow+Chen	Glendale Community College	Nous Engineering	
Cal West Sports	Glendale Tile Company	PCCP, LLC	
Cartoon Network Studios (3)	Gruen Associates	Pebbles Bridal	
Casa De Cadillac	Hafco & Associates	Pincraft, Inc.	
CASAWASY Interior Design	HDR (1)	Pitbull Clothing Co. Inc.	
Casey Hughes Architects	Healthy Fit	Planet Blue	
CBS2/KCAL9	HKS	Playboy Enterprises	
Charlotte Dunagan Design Group	HMACPA	Poetic Justice	
Chase Bank	HMC Architects	Politix Studio	
Chilli Beans	Hollywood Nails	Power Brands	
City of Burbank	Hollywood Production Center	Precision Property Measurements	
City of Huntington Park	Hope of the Valley	Primary Critical Care Medical Group	
City of Los Angeles (2)	Ikedo Design	PWC	
City of Pasadena	Insight Creative Group	Regent Global	
Civil Engineering Consultants, Inc.	Jayvee Dance Center	Robert Gardinier Jr.	
Clive Wilkinson Architects	Jennifer Niven, Germ Magazine	RTKL	
CO Architects	Jerry Leigh of California	Salvatore Ferragamo	
Coin Genie, LLC	John Jensen Architecture	SaraVita Properties, Inc.	
Cupertino Electric, Inc.	Johnson Fain	Sark Custom Awnings	
David's Bridal	Jones, Partners Architecture	Savel Architects	
Dazian, LLC	Kamus + Keller Interiors & Architects	Semihandmade Doors	
Dean Larkin Design	Killefer Flammang Architects	SPF Architects	
Developers Research	KT Construction	Splash Entertainment	
Dianna Wong Architecture	L.A. Power Photography	Standards & Practices	
	LACERA	Suisman Urban Design	
	Lamerch Boutique	TELACU Residential Management	