EXECUTIVE SUMMARY

INTRODUCTION
The Career Development Office conducts an annual study of the post-graduation plans of Woodbury’s new graduates, with a focus on employment status, salary, and graduate school acceptance. Data collection for the class of 2014 started in spring 2014 and continued over a six month period, following guidelines suggested by the National Association of Colleges and Employers (NACE). Information was collected by means of surveys, employers, faculty, and professional networking websites for 185 out of 267 graduates (69% knowledge rate*).

"KNOWLEDGE RATE DEFINED
Use of the term knowledge rate, rather than response rate, is consistent with NACE’s First Destination Survey Standards. It defines the percent of graduates for which the institution has reasonable and verifiable information concerning the graduates’ post-graduation career activities. This information can come from survey responses, employers, and faculty or professional networking sites such as LinkedIn. While NACE recommends a minimum knowledge rate of 65%, the goal for Woodbury is to attain the highest possible knowledge rate to ensure that the data reported accurately reflects the outcomes of Woodbury’s graduates.

LIMITATIONS
While the data collected are a good starting point, the results may not be generalizable to the broader population of Woodbury’s graduates. The Career Development Office will continue to engage and refine its efforts to collect complete and accurate outcomes data and provide useful and informative reports for the University. Currently, staff is working with the Institutional Researcher to create a systematic approach to improve the data collection and reporting processes. Staff will also be reaching out to collaborate with campus partners to improve the quality of data captured regarding graduates’ career outcomes.
**HIGHLIGHTS**

**Employment Status:** 87.6% of respondents reported holding some type of employment (67% full-time, 12.4% part-time, 7.6% freelance/self-employed, 0.5% internship) (Figure 1).

**Salary:** The mean annual salary of those working full time is $41,584* (Figure 2).

**Employment Location:** The State of California is the geographic location for 92.16% graduates.

**Graduate School:** Of those indicating plans for both graduate school and work, 5.2% have been admitted to graduate schools. Alliant International University, California State University Northridge, National University, Pacific Oaks College, Pepperdine University and Woodbury University were listed as graduate schools where respondents have been accepted.

*Salary data is based on graduates who indicated full-time employment via confidential survey. Only 53 out of 124 full-time employed graduates provided their annual salary information.*
EMPLOYERS WHO HIRED 2014 GRADUATES FOR EMPLOYMENT

A Noise Within
Adam Wheeler Design
Aerlex Tax Services, LLC
AG Jeans
AHPN
AMLI Warner Center
AppleOne
Army National Guard
Baby Trend
BabyFirst TV
Bank of America
Bessolo Haworth & Vogel, LLP
Beverly Hills Periodontics
Bexel
BMW of North America, LLC
Brownlow+Chen
Cal West Sports
Cartoon Network Studios (3)
Casa De Cadillac
CASAWASY Interior Design
Casey Hughes Architects
CBS2/KCAL9
Charlotte Dunagan Design Group
Chase Bank
Chilli Beans
City of Burbank
City of Huntington Park
City of Los Angeles (2)
City of Pasadena
Civil Engineering Consultants, Inc.
Clive Wilkinson Architects
CO Architects
Coin Genie, LLC
Cupertino Electric, Inc.
David's Bridal
Dazian, LLC
Dean Larkin Design
Developers Research
Dianna Wong Architecture
Disneyland Resort
Displayit, Inc.
Dream Works Animation
Dreamentia, Inc.
DreamWorks
Dubai Municipality
Ecovacs Robotics, Inc.
Enterprise Rent a Car
Entertainment Partners
Ernst & Young (2)
Fandango
Forever 21 (3)
Fulham
GA Engineering
Gensler
Glendale Community College
Glendale Tile Company
Gruen Associates
Hafco & Associates
HDR (1)
Healthy Fit
HKS
HMACPA
HMC Architects
Hollywood Nails
Hollywood Production Center
Hope of the Valley
Ikedo Design
Insight Creative Group
Jayvee Dance Center
Jennifer Niven, Germ Magazine
Jerry Leigh of California
John Jensen Architecture
Johnson Fain
Jones, Partners Architecture
Kamus + Keller Interiors & Architects
Killefer Flammang Architects
KT Construction
L.A. Power Photography
LACERA
Lamerch Boutique
Landscape Designs by Theo
Law Offices of Timothy V. Milner
LAZ Parking
LaZerCAD, LLC
Legendary Entertainment
Lions Gate Entertainment
Los Angeles Chamber of Commerce
McAuliffe & Co Architects
Menlo Worldwide
Mercer
Mickey and Jenny
Midnight Oil Agency, Inc.
MYNG Architects
Nailing Hollywood
Najayed Imports
Nous Engineering
PCCP, LLC
Pebbles Bridal
Pincraft, Inc.
Pitbull Clothing Co. Inc.
Planet Blue
Playboy Enterprises
Poetic Justice
Politix Studio
Power Brands
Precision Property Measurements
Primary Critical Care Medical Group
PWC
Regent Global
Robert Gardinier Jr.
RTKL
Salvatore Ferragamo
SaraVita Properties, Inc.
Sark Custom Awnings
Savel Architects
Semihandmade Doors
SPF Architects
Splash Entertainment
Standards & Practices
Suisman Urban Design
TELACU Residential Management
The Giving Keys
The Rare Studio
Totum Corporation
Trader Joe's
Troller-Mayer Associates, Inc.
Ultra PRO International
UNIQLO
Van Heusen
Warner Bros. Entertainment, Inc.
Wells Fargo
Whispering Kite, LLC
Wolcott Architecture Interiors
Woodbury University (5)
YSM Design
Zagrodnik + Thomas Architects