WOODBURY UNIVERSITY
FOUNDED IN 1884

MBA
Master of Business Administration Program

ACBSP ACCREDITED

AACSB ACCREDITED
Woodbury’s MBA Program

Woodbury University’s practice-based MBA program is designed to prepare you for the next stage of your career and set you apart as a leader who thinks differently about business. It fits into the busy professional life while providing the quality you’re looking for in an advanced degree. Consider the ways it can give you a competitive edge as you seek to influence the world through business:

**Sustainability Matters**
A focus on engaged sustainability will help you harness what is good for you, good for society, and good for the planet.

**Design Thinking**
You will learn how to think through problems with a creative, results-oriented approach.

**Moral Mindset**
An emphasis on ethical leadership and civic engagement will enable you to discover your authentic voice as a leader and train you to seek the correct answers to problems.

**Taking Ownership**
A focus on entrepreneurship will put you at the forefront of your field by giving you the tools and confidence needed to turn vision into action.

**Broad Business Orientation**
Students emerge from the MBA program with a sound knowledge base in accounting, finance, marketing, leadership, strategy, and the networking skills necessary to build a successful career.

**An MBA Program You Can Manage**

Woodbury’s intensive degree format allows you to complete your MBA degree while balancing the demands of your personal and professional life. The 36-credit program contains 12 integrated courses that can be completed in as little as one year.

**Program Features**

- **INTENSIVE FORMAT**
  Courses are offered in 7-week sessions with two sessions per semester, allowing you to take as many as four courses per semester.

- **EVENING AND WEEKEND COURSES**
  Take classes in the evenings, on the weekends (offered during select semesters), or both to complete your degree in a shorter period of time.

- **Weeknight Class Format**
  Meet from 6 pm–10 pm one evening each week

- **Weekend Class Format**
  Meet on either Saturday or Sunday from 8 am–12 pm or 1 pm–5 pm

- **Hybrid Courses**
  Select courses may be offered in hybrid format, with some online sessions and some physical meetings, to reduce commute stress while enhancing the learning experience.

**Just the Facts**

- The oldest business program in the West
- Intensive 36-credit curriculum 1- to 2-year program completion options
- AACSB accredited Among the top 5% of business schools worldwide accredited by the Association to Advance Collegiate Schools of Business
- ACBSP accredited (Accreditation Council for Business Schools and Programs)
- 3+1 BBA-MBA Accelerated program for students who want to get both their BBA in Management and an MBA in just four years
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**Sustainability Matters**
- A focus on ethical leadership
- An emphasis on entrepreneurship
- A focus on environmental and social responsibility

**Taking Ownership**
- A focus on the development of leadership skills
- A focus on the development of soft skills

**Design Thinking**
- A focus on the development of creativity and innovation
- A focus on the development of critical thinking

**Moral Mindset**
- A focus on the development of ethical decision-making
- A focus on the development of global citizenship

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**Prepare for Your MBA**

Don’t have a degree in business (or a related field) from an accredited undergraduate institution?

You can prepare for the MBA program by taking Woodbury’s pre-MBA courses. Each PMBA course is equivalent to two or more undergraduate-level business courses.

When you are admitted into the MBA program, you will receive a PMBA evaluation stating any prerequisite courses you need to take. This evaluation is based on the transcripts you submit during the admissions process.

If you have an undergraduate degree in business from an AACSB- or ACBSP-accredited program, you are automatically waived from PMBA courses. To be waived from a PMBA course, you must have completed corresponding undergraduate courses with a grade of “C” or higher.

**PMBA Courses**
- PMBA 501 Accounting Practices
- PMBA 502 Organizational Behavior and Strategy
- PMBA 503 Fundamentals of Finance, Economics, and Statistics

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**Your Course of Action**

**MBA CURRICULUM**

The MBA program consists of 12 integrated courses. Eight of these courses are required and provide an in-depth and holistic view of business.

Four additional electives give you the opportunity to form a concentration in an area of business that interests you.

**Eight Integrated Core Courses**

- WMBA 500 Financial Accounting
- WMBA 503 Quantitative Methods for Business Decisions
- WMBA 505 Managerial Economics
- WMBA 507 Managerial Finance
- WMBA 508 Entrepreneurship
- WMBA 509 Management and Leading Organizations Ethically
- WMBA 520 Marketing Concepts and Strategies
- WMBA 517 Leadership and Strategy

**MBA Concentrations**

MBA applicants are able to complete a general MBA or select a concentration in Accounting-Finance or Leadership-Global Strategy.

**ACCOUNTING-FINANCE**

In this area, we offer courses in Managerial Accounting, Tax Theory and Application, International Finance, Investment Analysis, and various timely topics.

**LEADERSHIP-GLOBAL STRATEGY**

In this concentration, we offer courses in Ethical Leadership, Self-Leadership, Creativity and Innovation, Management, Emotional Intelligence, Comparative Management, International Marketing, and International Business Strategy. A student can select up to four elective courses in their chosen area of concentration.

**Your Roadmap to Enrollment**

The GMAT/GRE is not a requirement for admission to the MBA Program.

**Eligibility**

- Bachelor’s degree from a regionally accredited institution with a minimum GPA of 2.5.

**Domestic Applicant Requirements**

- Completed online application
- Official transcripts from all colleges and universities attended
- Three letters of recommendation
- Professional resume/Curriculum Vitae
- Statement of Purpose: 2–3 page essay describing your qualifications for admission, your leadership potential, motivational aptitude, and career goals. Discuss how a Woodbury MBA will assist you in accomplishing your goals.

**International Applicant Requirements**

In addition to meeting the admission requirements above, international students must also submit the following:

- Certified English translation of all non-English documents along with official transcripts

Woodbury University will complete a course-by-course foreign credential evaluation from a NACES-approved organization. If you have completed NACES-approved courses, your official copy is also acceptable. www.naces.org

- Official TOEFL or IELTS Score Report
- Copy of passport and/or current VISA
- Financial Statement

Official bank statement with minimum balance to cover cost of tuition and room & board. The bank affidavit must be submitted in the form of an ORIGINAL bank statement (checking and/or savings account issued within the last six months). Photocopies of original documents cannot be accepted. All documents must be original and translated into $ (USD).

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**Leadership-Global Strategy**

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Application Deadlines
Fall semester >> July 1
Spring semester >> November 1
Summer semester >> March 1

Start Dates
Fall semester begins in August
Spring semester begins in January
Summer semester begins in May
For more information please visit woodbury.edu/academic_calendar/

Tuition and Financial Aid
2018–2019 Costs
- Tuition per unit: $1,249
- Tuition per course (3 units): $3,747
- Total tuition (36 units): $44,964
- Total Tuition w/PMBAs (45 units): $56,205

Financial Aid
If you are a U.S. citizen or eligible non-citizen (permanent resident), you can apply for need-based Federal Financial Aid (graduate student loans) upon acceptance to the MBA program. Eligibility is determined by financial need. Learn more at fafsa.ed.gov.

Questions?
Meet with MBA Director Dr. Satinder Dhiman
P 818.625.7288 E satinder.dhiman@woodbury.edu

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Apply Now at woodbury.edu